

CDCI Research is Canada's largest historical research management and litigation support company. Founded in 1998, we are a privately owned Canadian company with secure storage facilities in both Vancouver and Ottawa. From archival research projects to complex litigation cases, we provide a full spectrum of innovative, efficient and value-added research and records management services to public and private sector clients across Canada.

## **Corporate History**

From hospitals to church organizations; from small single proprietorship business to lager multi-national corporations; from a local bakery to large construction firms; from community organizations to international NGOs - *all organizations can benefit from a well-crafted history.* 

An organizational history can help build your brand by conveying your group's unique identity and corporate longevity. Additionally, it can help an organization with recruitment, training and boost employee loyalty and dedication.

CDCI Research Inc recognises the importance of creating and preserving the history of institutions and organisations. Corporate memory is a vital part in the successful operation of an organisation, showing where it has been so that it can move forward. IT is also an important component of building corporate



Commemorate your team's hard work

pride and brand recognition. Successful companies, organizations and groups around the world are recognizing their past achievements through public and private commemorations.

Our staff of experienced historians can assist companies or organisations in the preservation and presentation of their history. Utilizing a variety of sources, including, publically available document, contextualizing information (news stories, magazine articles, etc.) company archives and interviews with employees, past and present, we can help create a detailed and visually appealing history that helps pay tribute to your achievements.

www.cdci.ca

### **Research Services**

- Commemorative Research
- Corporate Archives Digitization
- Organizational Histories
- Institution Research
- Contextual Research
- Legacy Papers
- Corporate Memory Interviews

## Institutional Research

#### Legacy Papers

As internal documents, legacy papers, highlight the changes in administration, organisation, and company dynamics over a long period. They provide the company with a record of its operations. This corporate memory gives the client the means to understand in a longer time frame the acts, successes and failures of the company or organisation. It also assists in the gaps of knowledge created by changes in staff over time.

#### **Corporate Histories**

Is your company or organisation celebrating a historical milestone or an anniversary? CDCI Research provides its clients with carefully researched and written histories of your organisation to honour its achievements and celebrate its past. Corporate histories have more practical applications as well. As a marketing tool, corporate histories provide evidence of longevity, sustainability, and investment in the future. Our written histories can be adapted to different media, to be used for promotional material.

#### Corporate Archiving

In the day-to-day struggle of running a business often old records of importance take second priority to the pressing issues of the day. Stored in bankers' boxes, left forgotten on floppy disks, and houses at the back of storage units, the promotional, organizational, and descriptive records of a company often are lost to neglect. At CDCI Research we can help your company maintain a record of its past for the future. With digital storage solutions and expert coding experience we can take your collection and ensure it is usable, now and in the future.

CDCI's mission is to deliver the highest quality research management services in the country. While the tools we use to access history have changed, the fundamentals of research methodology remain the same. We provide our clients with the best research professionals in the industry, combined with the capacity, technology and corporate experience to meet any and all of their research needs. On paper or online, we will continue to set the standard for professional research management.

# **CDCI** Research

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